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Xavier University Newswire

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The Xaverian News

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VOL. VI

CINCINNATI, FEBRUARY 15, 1921

NO. 7

ADVERTISERS

To be Entertained by Students of Ren Mulford

The annual visit of the St. Xavier Class in Advertising and Salesmanship—the Mulfordists—to the Advertisers' Club of Cincinnati is scheduled to occur on Wednesday, the 16th of February. Luncheon is to be served at the Literary Club rooms on East Eighth Street and President C. A. Radford of the Ad Club is to turn over the program of the day to "The Mulfordists." Prof. Ren Mulford, Jr. will simply take a minute for the rapid fire introduction of Class President Orlando A. Simmes and he in turn will present those chosen to represent the class on the program.

The program outlined includes the following talks:

"The Printer and the Advertiser," Robert J. Nieman of The H. Nieman Co. "The Newspaper and the Advertiser," George E. Schultz of The Enquirer. "Bank Advertising," Miss Katherine Schilling, with the Fifth-Third National Bank. "Woman and Advertising," Miss Anne L. Dwyer, with The Lawton Company. "Truth in Advertising and Selling," Orlando A. Simmes, with The Butler Bros. Piano Co.

Rev. Joseph Reiner, S. J., will voice the appreciation of the college to the Ad Club for their enthusiastic recognition of the work of Old St. Xavier in behalf of better advertising and better salesmanship.

Took "First Degree"

The class has rounded into the second semester and they celebrated the event by putting a late recruit through the interesting "first degree." James McCarthy, a brother of Miss Elizabeth McCarthy, was the initiated and Glendale was credited with another class representation.

The class continues to hit the ball's eye of interest and attention. Late treats were provided by Robert A. Crockett and Henry W. Zimmerman, one of The Procter and Collier Press and the other with The Johnson-Albersharts Company. Their talks might be called "affinities" for the topics were closely allied—one dealing with "The Printer, an Aid to the Advertiser" and the other covering the important subject "Paper, the Part of the Picture."

Two Splendid Talks

Mr. Crockett wittily declared that his talk might be likened to fair woman's modern dress: "Long enough to cover the subject and short enough to be in—"

(Continued on page 5)

BULLETIN BOARD

February 18 Xavier plays Dayton U. at Dayton.
February 21 Xavier vs. Mt. Union at Alliance.
February 22 Oratorical Contest in Memorial Hall.
February 22 Xavier vs. St. Ignatius at Cleveland.
February 23 Xavier vs. Rosenblooms at Cleveland.

PRIEST

To be Consul at Rome—is Alumnus of Xavier

Rev. Joseph A. Denning, an alumnus of St. Xavier, is to receive the unique distinction of being appointed U. S. Consul at Rome. Father Denning is at present pastor of St. Mary's Church, Marion, one of the largest parishes in that section of the State.

Following Senator Harding's nomination for the Presidency, Father Denning requested the post of Consul at Rome. Harding consented to this request, which is said to be the only promise of its kind made by the President-elect before November 2. Father Denning and President-elect Harding have been close friends for many years.

Since his visit to Rome and his audience with the Holy Father about a year ago, Father Denning had been desirous of taking up his official residence at Rome. He is to resign his pastorate very shortly.

Father Denning is a native of Cincinnati. He received his A. B. from St. Xavier in 1887. The same year he entered Mt. St. Mary's Seminary. Four years later he was ordained by Archbishop Moeller. He was pastor of various churches in this diocese, including St. Peter's Cathedral. The Marion pastorate was assigned him in 1904.

A LENTEN SUGGESTION

Help the Student's Mission Crusade by depositing your self-denial fund in the Mike Boxes.

DID'JA NOTICE IT?

Several changes have been made in the make-up of The News.

We think the general appearance of the paper is considerably improved as a result. Hope they will cause you to like The News still better.

VICTORY

Scored over Heidelberg in Exciting Contest

Eureka! Yep! That's Greek for "we found it." Found what? Why, the winning combination.

Xavier beat Heidelberg University, February 13, at the Xavier gym, 31 to 27. Was it a good game? You tell 'em. It was a thriller.

With Bechtold back at center, and Monahan at guard, "X" put up a clean and snappy game that proved too much for the visitors. It was a "hip and tick" contest throughout, but "X" grabbed the lead early and held on to it, the first half ending 17 to 16 in our favor.

The all-round work of the team was all that could be desired, with never a let up throughout the whole game. Although, perhaps, not passing as well as the Heidelberg quintet, "X" more than evened this up by superior basket-shooting. Time and again Bechtold or Cushing brought the spectators to their feet by their wonderful shots from long angles. "Nappy" and Hart also put up their usual brand of good playing, while Monahan showed he was no "stouch" as a guard. Michaels, Heidelberg center, easily featured for the visitors, especially in the last half.

(Continued on Page 3)

PRELIMS

Are Held for Oratorical Contest

The preliminaries of the Washington Birthday Oratorical Contest were held Friday, February 4. The contestants and judges assembled in one of the large lecture rooms of Science Hall and the prelims were on.

The orators rendered certain parts of their speeches, limited to five minutes in time. The deciding qualities were not so much in the oratorical delivery of the speech as in its structure, treatment and style. A high standard of English with clear logic combined in a well studied plan comprised the requirements.

The judges selected the following men to appear in the final contests: John Danahy, Ed. Freckling, James Fay, Louis Glueck and Paul Nordloh.

The medal known as the Washington Medal, was donated by the Alumni Association, under whose auspices the contest will be held. The event will take place at Memorial Hall, Seventh and Sycamore Streets, February 22.

TRIBUTE

Paid C & S School by Mulroy

Mr. James F. Mulroy, Internal Revenue Agent of the Southern Ohio District, addressing the members of the Cincinnati Council, Knights of Columbus, on Thursday, February 3, on the subject "Income Tax," referred to his Alma Mater, St. Xavier, in the following complimentary terms:

"Permit me, before I close, a personal digression. I wish to pay a little tribute of appreciation to the school that made it possible for me to obtain and hold the responsible position that I now have—to the School of Commerce and Sociology of St. Xavier College.

It may surprise you to learn that I never made a special study of income tax procedure; that in spite of this I still managed to become the head of the Southern Ohio District of the Internal Revenue Department. I must thank St. Xavier for this. In the courses that I took there in Accounting, Economics and Law, I received such a thorough training that it was relatively easy for me to handle the hundreds of income tax problems that arise daily in our office.

Can't Hold Xavier Men

If I could give a bit of advice to the young men who have not determined upon a profession, it would be to take the course at St. Xavier in Accounting, Economics and Law. Even if you should decide later not to go into the Accounting field, the training will be of inestimable value to you. The Revenue Department is in great need of men such as St. Xavier turns out. Every student that has come to us from St. X. has made good. The only trouble is that we cannot hold them. They are with us for six or seven months when tempting offers are made them by outside firms. Some have started in with us at \$1750 a year and are now making \$3000 and more. I know of one who is getting \$7800.

To conclude, let me say to the young men particularly, you cannot make a mistake when you take a course in Accounting, Economics and Law at St. Xavier College, School of Commerce and Sociology."

MISS MEANEY TO GO EAST

Miss Edwina A. Meaney, teacher and supervisor of case work of the St. X. School of Sociology has been appointed to the Atlantic Division of the American Red Cross with Headquarters at New York City. Before going to New York she will spend two months in Savannah, Ga., organizing child welfare activities.

Miss Meaney was director of the Home Service Section of the Cincinnati Chapter of the American Red Cross for the past three years.

The faculty and students of the School of Sociology congratulate Miss Meaney on her appointment and extend their best wishes for her continued success.

If a collection of old clothes were taken up for Europe our friend Boex would be missing from class.

AN ODE

TO OLD ST. X

School of Commerce and Sociology

By Ben Mulford, Jr.

With portals open wide,
A welcome warm for all,
Fortune here doth hide,
Waiting an earnest call,
Freely to recompense,
Those who cheerfully seek,
Guardian of Success for all, with wills
to obey the impulse of
Common Sense.

Faithful hand who teach,
Loyal friends who bare
Pages from Life's ledger,
Experience to share;
Each night a field of gold,
Strewn with nuggets rare,
The wisdom of the years, all yours for
the grasping, the keys to
Wealth untold.

Where Hope is born anew,
And Courage points the way,
Where Faith, tried and true,
Respeaks the brighter day;
Old St. Xavier! Beacon light!
Shrine of Helpfulness!
With Opportunity's torch ablaze, carry-
ing a message of
Service into every night!

"THE BLACK KNIGHTS"

Cause Convulsions of Laughter

"A hilarious scream," is how one of the spectators described the theatrical production that was presented by the St. X. Co-operators at their monthly meeting on Friday evening, January 28, in Memorial Hall, to an audience numbering 300 or more.

The announcement gave "it" the name "THE BLACK KNIGHT." Most likely the printer's devil is responsible for the omission of an "s," for there were three knights, each more gallant than the other and more scorchingly funny.

What They Said

"The silliest thing I ever saw," "never before laughed so much in so short a time," "weren't they nuts?" "didn't have to try either," "when are we going to have another one like it?" In these and similar words St. X. Co-operators expressed how they thought and felt about "it."

What was "It?"

No, "it" was not a play, nor a comedy, nor a farce—it was something unique, in a class by itself and has not as yet been tagged, labelled or classified by critics and litérateurs. The "actors" had no stage names but were addressed as Dorothy, Bob, Rose, Buddy, Orlando, Otting, Kruempelbeck—by their first, last, middle or nick name, just as occasion seemed to suggest. A good deal of the play was made up before hand, much was made up as it went along; a little was memorized, more was read, but so cleverly that the audience was scarcely aware of it.

(Continued on page 4.)

OPEN SHOP

Is Topic of Philopedian

The speakers of this year's Verkamp Debate will be selected in a preliminary contest with the faculty acting as judges instead of being chosen by popular vote as heretofore. This was the announcement of the Moderator at the February 9 meeting of the Philopedian Society. The Verkamp Debate will probably be held the latter part of March. The officers and the committee on debates will select the subject very shortly for this debate.

The February 9 session was the first held in the second semester. The subject was Resolved that the Open Shop is both justifiable and expedient. This is a topic of paramount interest to Capital, Labor and the General Public at the present period, and proved to be the appropriate stimulant for reviving the argumentative abilities of the members since their last meeting.

Open Shop Defined

The Open Shop was defined as one from which no worker is excluded because he is either a Union or Non-Union man. The negative side was supported by George Saffin and Peter McCarthy while the affirmative was upheld by Luke Leonard. Oscar Roth and John Danahy spoke on the affirmative side as a regular debater was absent.

The Negative won the decision of the house after a hot contest. The proposition was discussed by the house and many arguments concerning the open shop were revealed which bore impressively on conditions of the day. The meeting was very interesting and the attendance large, evidence of the renewed spirit in the Philopedian.

"That Mayor MacSwiney of Cork was justified in the hunger strike which terminated in his death," is the proposition scheduled for Wednesday, February 16. The society is assured of a record attendance on this occasion.

CO-OP DANCE ENJOYABLE

The dance given by the St. X. Co-operators at the Columbian Hall, Thursday evening, February 4, was a most enjoyable event. The usual spirit of friendliness and sociability, so characteristic of the Co-op affairs was again predominant.

The cares of the daily business routine hung aside, and the arduous studies of the classroom temporarily abandoned, the students gayly cavorted to the rhythmic strains of the music. And not the least of these was "Faithful Dick" Finn, with his ever-ready smile and friendly word.

"One good turn deserves another."
Apply this to your advertisers.

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TOURNAMENT

On Alleys Is Hotly Contested

The inter-class bowling tournament is in full swing and has developed into a hotly contested affair. The four alleys are in constant use during the lunch hour and the resonant thunder of falling maples echoes even throughout the surrounding valley.

The committee in charge secured a handsome silver cup from a friend of the college. The top is mounted with the figure of a bowler in the act of rolling a ball. The inside of the cup is gold plated. The cup is on exhibition in the Science Hall stationary store and has caused quite a bit of comment.

Mr. Hauser, S. J. devised a schedule which was received with much enthusiasm by the committee. He also directed the drawing up of rules which conform with the standard code of bowling tournaments.

A team of five men is selected to represent each class and each class claims to have the combination which will annex the cup.

The members of the teams with extra men are:

Seniors—L. Kyte, (Capt.), J. Rolfes, G. Maggini, J. Dunahy, E. Frecking, B. Aman.

Junior—C. Wenstrup (Capt.), J. Clark, G. Diddinger, E. Walton, B. Grause, H. Spaeth, F. Aman.

Sophomore—J. Fay (Capt.), O. Zang, D. Hogan, J. Cushing, J. Glueck, W. Bartlett, S. Fritz.

Freshmen—R. Weiskittel (Capt.), J. King, E. Burke, P. Nordloh, E. Dorr.

STANDING	Feb. 11
Teams	Won Lost
Freshmen	4 1
Sophomore	4 1
Juniors	1 4
Seniors	1 4

GREENE AT VILLANOVA

Word has been received that Harold "Buck" Greene is now attending Villanova College, Philadelphia. He left here at Xmas time after a year's attendance at St. Xavier.

"Buck" participated in many sports while here. He was shortstop on the nine last year and won a football letter last fall. He was also interested in forming boxing classes at Xavier.

WORK CONTINUES ON STADIUM

Steady progress is being made upon the stadium at Avon Field. The mild weather has permitted the work to be continued with practically no interruption. A crew of men and teams are busy removing several feet of earth from the south end of the site. A steam shovel is at work on the hillside cutting away considerable terrain where the concrete stands are to be built.

REDS RELEASE MEYER

Joe Meyer, Athletic Director of St. X, has been released by Manager Moran of the Cincinnati Reds. Meyer was sub first sucker for the Reds.

Tri-State Conference is Proposed

The dissatisfaction in various quarters has given rise to the suggestion that a tri-state conference be formed of Kentucky, Indiana and Southern Ohio Colleges. Coach Chambers of Cincinnati U. is quoted as saying that the proposed arrangement would be ideal. However, Coach George Little of Miami declines to consider the plan, stating that he is satisfied with the Ohio Conference. The plan has found favor elsewhere, including the University of Louisville.

One such suggestion calls for a six school conference composed of Miami, Cincinnati U., Purdue, Indiana State, Kentucky State and Louisville U. or Centre College.

ST. JOHN'S HAS GREAT SEASON

Hats off to the basketball quintet of St. John's University, Toledo. The five from the banks of the Maumee have yet to meet defeat this season. Neither does the prowess of any foe cause St. John's to refuse them a game, which in this case is almost synonymous with a drubbing.

Among the mighty who have fallen before the Toledo eagles are Detroit, Notre Dame and Carnegie Tech. In the first seven games, St. John's scored a total of 297 points to their opponent's 153.

MONAHAN RETURNS TO XAVIER

John Monahan, better known as "Money", has returned from Florissant, Missouri, to resume his studies at Xavier. Xavier fans are delighted that he is again attending here, for "Money" is an athlete of no mean ability.

His good work on the gridiron led to his selection as captain of the 1920 team but he was at Florissant during the pigskin season. "Money" is also on the Varsity five, appearing for the first time in the Heidelberg game.

CHANGES MADE IN GYM

A much desired improvement has been made in the seating arrangements of the Gym at Seventh and Sycamore.

Four tiers of seats have been placed along two sides of the basketball court. This has increased many times the seating capacity of the gym over former arrangements. Spectators are also given a much better view of the game. Showers and steel lockers have also been installed in the dressing rooms.

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GOOD GAMES

Remaining on Schedule

The Xavier basketball squad will play Dayton University at Dayton, on Friday, February 18. Dayton, formerly St. Marys, has always been a strong opponent of Xavier on the court, but encouraged by their fine showing against Heidelberg, the Blue and White team intends to "bring home the bacon."

Next on the schedule is Mc. Union of Alliance. This team defeated Xavier earlier in the season, but it is confidently said that the count will be evened after the battle. This game falls on the 21, and the following day is the fray with St. Ignatius at Cleveland.

Since their drubbing from X at football Ignatius has cherished a keen desire for revenge, and they seem to think the opportunity is at hand. However if there is anything that the Meyer men delight in, it is thwarting the opponent's fondest hopes. On the 23, a game is listed with the Rosenbloom Company's Industrial team, also of Cleveland.

Here's wishing the boys a string of victories and nary a defeat on this little trip.

VICTORY

(Continued from page 1)

Heidelberg ranks among the best teams in the northern part of the state, so it seems "X" has at last found itself. Coach Boyd B. Chambers, of the University of Cincinnati, together with his players, took in the game.

The line-up:

St. Xavier	Pts.	Heidelberg	Pts.
Noppenberger, f.....	7	Howard, f.....	4
Hart, f.....	5	Harding, f.....	2
Bechtold, c.....	12	Michaels, c.....	15
Cushing, g.....	6	Yost, g.....	4
Monahan, g.....	0	Kelly, g.....	2
Hellenthal, f.....	0	Wertz, g.....	0
Total.....	31	Total.....	27

FOOTBALL SWEATERS

ARE DISTRIBUTED

If you notice certain chaps wearing their coats unbuttoned, don't think that it is just a new sartorial wrinkle. No, indeed! A better explanation is that the Athletic Association has recently given sweaters to the football letter men.

Those who received sweaters are: James Cushing, Joseph Mueller, John Noppenberger, Joseph Kling, Louis Eberts, Marc Vail, Leo DuBois, James McCarthy, Michael Hellenthal, Herbert Davis, Richard Murrell, Thomas Kehoe, Harold Greene, Albert Rolfes, Charles McCarthy, William Moloney, Scott Kemens and Ray Wurzelbacher.

THIS SPRING MAKE **BRENDAMOUR'S**
YOUR HEADQUARTERS FOR ALL BASE
BALL, TRACK AND FIELD SUPPLIES

NEW HOME

130-132 E. SIXTH ST.

FATHER AGNEW

Speaks on Catholic Social Ideals

Reverend William H. Agnew, S. J., editor of *THE QUEEN'S WORK*, and lecturer for the Social Action Department of the National Catholic Welfare Council, spoke before the faculty and students of St. Xavier College on Wednesday morning, February 2.

Father Agnew said in part: "Without any doubt at all, Catholics, precisely because they are Catholics, ought to be conspicuously in the forefront of all enlightened and well directed social endeavors. Because the Church provides them by example, and by precept and by encouragement with the highest social wisdom, the most compelling social commands, and the most inspiring social traditions.

A Social Agency is that which operates to the betterment of man as a member of an organized community; that which contributes toward the securing and fuller attainment by the average man of the purposes of his life among his fellow men, that which tends to make the human family, or the society of humankind, symmetrically as perfect a thing as it can reasonably be desired to be.

Church is Social Agency

The Church is a Social Agency by reason of her Christ appointed destiny to perpetuate His divine mission among men. And just as Christ by the appointment of God was a divine social agency for the adequate and all-time reconstruction of human society, so the Church as constituted the same Christ to carry His message and influence down the ages is a divine social agency operating even as did her Founder according to the wisdom and love and omnipotence of God for the betterment of mankind.

The Church is endowed with supreme social wisdom because her knowledge and love of humankind is identical with that of her Founder. The Church alone grasps and retains and proclaims the full significance of the sublime lesson of social wisdom tragically taught from the arduous rostrum of the Cross on the first Good Friday. Onward from that hour of her so tragic enlightenment the Church has viewed each succeeding generation of the world's great human family as priceless multitudes of other Christs. No tinnest, weakest one in all the world's great mass of humankind is of less value in her eyes than is the strongest, greatest. No poorest, sinfullest, wretchedest member of the human race but is of equal worth to her as the richest, holiest, happiest. For, to her eyes of heaven taught wisdom each one and all of them are mystically though truly united with the sacred personality of Christ. And this sublime conviction, this divine truth of the equal brotherhood of men through their common brotherhood with Christ is the supremest, safest, most absolutely democratic idea that has ever illumined the mind of man; and its practical application to human conduct has been the most powerful democratizing influence that has ever entered into the relationships of the human race.

DEATH

Calls Prominent Merchant

A recent Friday night session of the First Accounting class was interrupted by the announcement of the death of Mr. A. Austin of the firm of Austin and Bennet. Mr. Austin was the founder of the drug firm bearing his name.

The news came as a surprise, as he was known to be actively engaged in expanding the wholesale department of the business. Mr. Austin's death was very opportune, as it enabled the firm's accountants to learn the procedure to be followed when a death takes place in a co-partnership.

This may seem heartless talk to the uninitiated, but to the "insiders" it is merely business. Lamenting has little place in the classroom, but when the author of the accounting text book announced Mr. Austin's death, cries of anguish rose from the class and reverberated thru the quiet corridors. Briny alligator tears flowed voluminously down the cheeks of both men and maids and splattered on the floor.

As the tumult subsided a hail of questions came in subdued tones—was he married? What was he worth? Did he leave us anything? In accents mild Mr. Brendle answered the wall of his pupils, and then in sterner tones: "Mark how time flies! On with the dance!"

MR. ANTHONY RECOVERING

The Xaverian News is glad to be able to state that Mr. Anthony is rapidly recovering from his illness. This will be joyful news to the scores of friends and admirers that Mr. Anthony has in the various departments of St. Xavier College.

HOW ABOUT THE MEN?

In his address before the Chamber of Commerce Forum Meeting on February 2, Sherwin Cody, of Business Standards Association, stated that experiments had convinced one employer that fat girls worked harder than thin girls.

Mediaeval Record

The Church presents to the world an unparalleled record of social achievement. The greatest wonder of cultural accomplishment the world has ever witnessed was her achievement, the civilization of mediaeval Christianity; a civilization which in this our day after four centuries of its studied concealment has come to be revealed as the age of the common man's best happiness on earth; an age of social democracy's best organized and most universal rule, an age in which we find almost every instrumentality of social justice and social service which mark our twentieth century's foremost efforts to better the lot of the average man, not only anticipated in principle, but actually operative to an extent and in perfection greater than has yet been realized in this our later time.

BLACK KNIGHTS

(Continued from page 2)

There was so much local color, so many references to Secaucus students, professors and conditions, that outsiders must have found it difficult to follow. There were three principal players supported by a large cast which at times took in the whole audience.

Bonquets

The three Black Knights were "Buddy" Boex, Robert Nieman and Otting. Rumor has it that they have been offered positions by Ned Hastings on the Keith circuit. Don't fall for it boys; we need you here.

The evening was an evening of co-operation. Every class was represented on the stage as well as on the floor. It approached the ideal social evening as conceived and planned by the chairman of the committee, Miss Florence Topmiller. Her spirit of service and self-sacrifice enthused all taking part, and her unflagging energy, limitless resourcefulness insured the success of the undertaking.

Too much praise cannot be given to the creator of the play and director Bob Nieman, as well as to the President of the St. X. Co-operators, Dick Finn, who in his unostentatious, yet effective manner, gave generously of his time, his genial smiles, encouraging words and sage counsels.

A bonnet should likewise be offered to the Misses Bokenkotter and Ante who assisted so ably at the piano. Here's a tip Miss Ante, enroll and get the \$25.00 prize—ask Bob for more information.

Sweetness

It was a capital idea and clever scheme to gain the good will of the spectators by providing each with an all-day-sucker. Great fun, to see professor and student, the men as well as the fair ones, holding up to their lips concentrated sweetness attached to a stick. They could not help but feel as cheerful.

Business Meeting

Before the show, the St. X. Co-operators had their regular business meeting which was conducted with great despatch. Various committees had sent in their reports in advance enabling the Secretary to make a summary. Some of the more striking items were the following: A subscription to The Daily American Tribune for the Old Folks on Florence Avenue; attendance at a meeting of The Joint Legislative Committee that has under consideration the following four bills now before the Ohio legislature: The Minimum Wage Bill for Women Workers, An Eight Hour Day for Women Workers, Revision of the Children's Code, Increased Appropriation for the Factory

SPEAKS ON GIRL SCOUTS

Mrs. Jane Ripplin, Director of the Girl Scouts addressed the members of the School on the aims and purposes of the Movement. This is something which should appeal to every wide-awake American girl. Let's get behind the movement and organize groups of Girl Scouts in all our parishes.

ADVERTISERS

(Continued from page 1)

resting." He divided his talk into "three reels" and showed some superlatively fine specimens of the artistic in typographical effects.

Mr. Zimmerman drove home an oft-emphasized truth that to win success in any line there must be an intense love of the work. An interesting story of paper gave historic value to his address—upon the industry which has grown to be ninth in importance in the United States.

Just a "Forget-Me-Not"

The class paid tribute to the memory of the man who had left upon the hearts of so many of Cincinnati's people the impress of a wonderful and helpful personality. Instructor Mulford said of this faithful City-father and member of St. Xavier: "I am going to heaven," was the last whispered message of Michael Mullen. And the one we all should love, the One who said "Inasmuch as ye did it to one of the least of these my brethren, ye did it unto Me," made sure his passport for the "regular business" of Mike Mullen seemed to bring sunshine and cheer into the lives of those who were in the shadows of misfortune."

The Battle for Dollars

One mighty interesting incident of a recent session was the dissection of current display broadsides. The instructor said: "There never was a time within my recollection when such a battle was waged in Adland as the one now going on in the newspapers for the dollars of the populace. Everybody has tumbled from the peak of high prices and the door is now wide open to the Buyer's Paradise. The backbone of the 'Buyers' Strike' is broken. I was on the edge of the Kentucky coal fields this week and the workers are going back. That means more money is coming back into circulation. Prosperity never thrives unless fear and hesitation are acting as guides of countless millions of holders of the household purse. The attractive offerings of the ad-smiths in those Friday broadsides of publicity in both Times-Star and Post ought to make the coming week a record breaker in good February retail business in Cincinnati."

The class gave a glad hand to Miss Bernadette Anthony, called home from Chicago by the serious illness of her brother.

Phone Canal 2277

YOUNG & CARLTiffanytone
Photos

Seventh and Vine Streets

Special Rates to Students

WHAT'S A WHANGDOODLE?

Well, it ain't in the dictionary but it is the definition of our vaudeville show which is coming shortly after Lent. Four good acts have already been secured and "Doc" Sparr is lining up the skits. The exact date can not be given at present, but watch for the announcements and get your tickets before the grand rush.

SEEANDESS STUDENTS

Buy all the books you need for class purposes or for your private library from the St. X. Co-operators' Store, (Room 118.) It can secure any book published. All profits go to the St. X. Co-operators, to yourself.

JESUIT TO GIVE RETREAT

Rev. Francis Kemper of St. Stanislaus, Morrisant, Mo., will give the annual retreat to the seminarians of Mt. St. Mary's beginning the tenth of this month.

You make purchases every week. Please give those who advertise in your paper preference.

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THE ORIGIN OF THE SHIRT

It was the night of August 23rd, 200 B. C. and an unusually cool evening for that season, and painfully chilly in the little country of Hokus Pokus, which borders on the river Wet.

The natives of that charming little state were delicious with joy, for that night the annual ball of the Truck Driver's Union, was to be held at the Palace De Gasoline.

It was 6:15 P. M. and according to custom the eager guests were already hattering at the gates for admission. So far five guards had been killed by the playful crowds, and Centaurus, the corporal, had ordered out the dogs, to restrain the cheerful mob.

Finally the longest for hour arrived, and Odorono, the Knight of the King's Bath, pompously garbed, gave word to admit the hungry visitors.

With a mad roar they sprang forward, and in a trice the Ball was in progress. For an hour the fun and merry making progressed, the din was deafening, and it was unsafe for either old or young to be on foot in that seething mass of joy-seekers.

Suddenly a hush fell upon that great assemblage, the people stood as mute, and all their eyes centered on one figure. That one source of astonishment was Haberdashus, the son of a rich, though happy tailor. Garbed as all the guests were, with the upper portion of their bodies completely exposed, the sight that met their eyes was awe-inspiring. Never had anything like it been seen before, not even in the memory of the oldest inhabitant could such an event be recalled.

For there in full view of all stood the son of the wealthy tailor, the upper half of his supple body completely engaged in a loose fitting garment. The wonder of those simple souls knew no bounds, and even the king, so it was afterwards said, lost his tongue, and when a monarch is speechless what is to be expected of his subjects?

At last, Faultless Fool, the gardener's cook, and known for miles around as the most quick witted man in the land, found his voice, or rather, we should have said, his vocal chords, for although he tried, he could not move his mouth, and the only sound he could squeeze past his teeth, was SHIRT.

The word was magic laden, for no sooner had he uttered this freak of articulation than the tongues of the mob were loosened, and they cried aloud, and to each other, "Shirt, Shirt, Shirt."

The news spread, and soon the whole country round and heard of the lad, had listened with profound awe, to the story of how, a tailor's son had broken all bounds of conventionality, had garbed himself as a protection against the chilly air, was seen in public, and worst of all had shown himself in front of the king.

For many weeks the tale was the principle topic of conversation, and all the while, Haberdashus continued to nightly array his person with the fated shirt. At last however curiosity died, and in its place came desire, and the people of Hokus Pokus found themselves seized with a mad desire to own a shirt.

When Fr. Reiner Wears A Grin

When Father Reiner is feeling fine,
He gives us all a smile;
It's like a whiff of fragrant wine
And makes us feel worth while.
It brings to everyone good cheer
And helps us strive to win;
For there is sunshine everywhere
When Father Reiner wears a grin.
But when we look upon his face
And find it checkered o'er with care,
A dismal hush reigns o'er the place
Dark clouds seem in the air.
Work, study, exams—they're all the same—

We want to mope and sit around;
For there's no interest in the game
If Father Reiner wears a frown.
'Tis queer the way the atmosphere
Gets in a student's work;
Smiles make our burdens light to bear,
While frowns produce the shirk.
And not ambitions alone alone
Persuade us to sail in;
But we do our best, we frankly own
When Father Reiner wears a grin.
K. H. S.

Haberdashus was besieged with requests for the pattern but to all he turned a deaf ear. "You will find some for sale in my paper's shop," he would reply to all questioners. And so it came to pass that the rich tailor grew more wealthy, and his son lived under the father's roof, spending his time making new designs, and adding in the manufacture of the now much worn garment.

The habit of wearing shirts became so widespread that the tailor, built the first sweatshop which to this day is famous. Within a few years conditions had so changed that a native of that fair and fertile land would prefer death to a separation from his beloved shirt.
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Girls can you imagine a member of the male sex having his eyebrows arched? It happened in a beauty shop in Cincinnati, and the man was a salesman in a hardware store. Further information furnished upon request.



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ROGER BABSON

Speaks on Success in Business

"All Wednesday classes will be held in Music Hall." This was the announcement that greeted O. and S. students on their bulletin board for a week previous to February 9. St. X. Co-operators remembered that their President had informed them that their February meeting would be held in the largest hall of Cincinnati and that they would be privileged to hear the world famous statistician and economist, Roger Babson, in his address "Making Good in Business."

Xaverians could be seen sprinkled throughout the enormous throng that crowded Music Hall to the roof. They were unanimous in their words of praise and appreciation of the inspirational treat that was accorded them.

For the benefit of those who were unable to attend, we will quote a few of Mr. Babson's statements that made their impress upon our memory.

"Stick to your present business, firm and community."

"Analyze yourself and find out for which occupation your qualifications seem to fit you. There are four groups, the professional, mechanical, selling and advertising, and farming."

Six "I's" of Success

"In analyzing characters of the foremost business executives of our country I find that they possess six outstanding qualifications, each of which begins with the letter 'I.' The six 'I's' are: Industry, Intelligence, Integrity, Initiative, Intensity, Incentive."

"Intelligence is not synonymous with education. It means the habit of correct thinking, correct judgment, open-mindedness, meekness, a desire to seek and know the truth which will make you free."

"Civilization in this part of our country began when the missionary preached the gospel to the aborigines. They were taught to respect for property, for the rights of others, which constitute the basis of personal success and national greatness, and which I summarize in the word Integrity."

"Initiative, together with courtesy, is the most profitable investment in the world. Only the man who is willing to take a chance can succeed. Success comes in cans. The only creature that does not fall is the worm, and the only man who never makes a mistake is the man who never does anything."

"If you will concentrate a square foot of sunlight by means of the largest lens manufactured, the heat produced will be so intense that no instrument can measure it. If men would concentrate their abilities upon some small department of business their success would exceed their wildest dreams."

The Religious Element

The soil that causes these characteristics to grow is a good religious home. The foundation of very nearly every success in business life was laid by a mother or father when they gave religious training to their sons and daughters.

"We owe all that we have of worth and value to the churches."

What made Mr. Babson's address so intensely interesting was the fact that he employed very simple and direct language, apt illustrations and dramatic presentation. No one who was present will ever forget the towel that Mr. Babson employed in order to illustrate business when it is normal, when it is inflated and when it goes through the period of deflation. The towel soaked in water represented the condition of business that we had a year ago. As it is wrung and throws off water it illustrates the period of stress that we are going through now but that will restore us to the state of an "Intelligent, industrious, honest towel."

TWO NEW COURSES

Planned in Seances

Mr. Patrick T. Kilgariff of the Fox Paper Company will begin a course in Transportation and Traffic Management on Wednesday, February 16. The course promises to be one of unusual helpfulness, the instructor being fully acquainted with the practical and theoretical phases of his subject.

A course in Sociology and Modern Social Problems will follow the course in Citizenship which was conducted with such great success by Mr. Elmer Conway. The classes will be held on Thursday evening and should appeal not only to the professional social worker but likewise to all such as wish to become better acquainted with the fundamental problems of today. Fr. Reimer will conduct the class.

The office of the School of Commerce and Sociology is for the time being in charge of Mr. Lawrence Kane. If you wish to meet a man with a pleasant smile and eagerness to serve, call at the office before going to class. If there is anything that can make Mr. Kane happy it is the opportunity of being of service to others.

Advertise our Advertisers.

STUDENTS' FRIEND DIES

On February 2, one of our prominent Catholic citizens departed this life. Michael Mollen, Councilman, was loved and admired by all. He maintained a clean state in politics, being a man of upright character in his undertakings, like all the products of his political school.

He was instrumental in sending many boys to St. Xavier and in fact supported several while attending.

With his family and relatives, with his life-long friends, with his many benefactors and with the city at large we share in the loss of such a faithful servant.

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COLLEGIAN AND LENT

The Church has set aside a certain time each year, which we call Lent. During this time she exhorts the faithful to refrain very largely from worldly amusements and devote this time to prayer, fasting and deeds of charity.

The student ought not merely refrain from participating in social affairs, attending theaters and similar activities during the Lenten season. The time and money thus saved should rather be devoted to some religious or charitable purpose. There is no lack of opportunities of this character within the college itself.

Take a little more interest in the Sodality and allied activities, such as penny collections, lectures and the Mission Crusade. Fill the Miss boxes a little oftener and be a bit more saving of Unfall and stamps for mission purposes. Make the resolution now to make this season memorable for results in the higher things in college life.

THAT EDITORIAL "WE"

The inquisitive chap who lies awake nights thinking up questions for us to answer, wishes to know why an editorial writer, when speaking of himself, uses the pronoun "we" instead of "I".

The first law of nature is the preservation of self and all pertaining thereto. The editorial writer is, generally speaking, possessed of human nature. He regards his "I's" too highly to have them adorned with crepe for public exhibition. So when speaking of a six foot bruiser in uncomplimentary terms, he considers it prudent to throw in a few "we's." This gives the impression that the editorial staff is a miniature army, armed with deadly "we" apons.

If the victim comes to the office with the intention of ridding the earth of the writer of a certain item, the editor answers his query for information with a nonchalant wave of his hand and a laconic "we." Thus, the editor, the asso-

THE RELIEF OF EUROPE

The organized work for European Relief still continues its forward progress throughout the country. And in no wise is this work at a standstill among the Xaverians.

The Committee on European Relief reports having collected to date \$3550, \$25 of which was recently forwarded to the unfortunate Chinese. With the goal of \$5000 in view, the Committee is confident of "going over the top". All praise to the Xaverians and their friends who have so whole-heartedly co-operated.

Lent is here and there are many of us who are abstaining from various delicacies. Why not take these quarters and dimes and place them at the disposal of the Committee on European Relief? Think it over and act.

The appeal for old clothes met with a hearty response. However, shipment will be deferred until such time as the quantity warrants same. No doubt many of our kind readers have articles of clothing with which they can dispense. May we ask you to deliver same to room No. 118 as soon as possible, or notify Miss Mentink, who will gladly make arrangements to send for same?

HOW TO KILL A SCHOOL PAPER

1. Don't subscribe—borrow your classmate's paper. Be a SPONGE.
2. Look up the advertisers and then trade with the other fellow. Be a CRUMB.
3. Never hand in news items and criticize everything in the paper. Be a KNOCKER.
4. Look over the funny column and frown—nothing funny in it—you are the funniest fellow in the school and you have the cleverest sayings imaginable—but you, never hand one in. Be a CRUMB.
5. Tell the staff the paper is fine—tell your roommate that the whole paper is rotten. Be a GOOP.
6. If you can't get a hump on yourself and make the paper a success—then—BE WHAT YOU OUGHT TO BE—A CORPSE.—From the "Royal Purple."

Why criticize the "fair ones" for their seemingly ridiculous street attire—furs in August, pumps and straw hats in January. Nine times out of ten they are in accordance with the weather man's forecast.

Contributors to The News are requested to sign their copy. Those contributing to this issue are: Miss Mentink, Leo Smith, Oscar Roth, Miss Katherine H. Schilling.

date editors, the reporters, the business, advertising and circulation men, and even Ollie Ver, the t. w., are made equally responsible. When the aggressor sees how many homes would be desolate, how many bright careers would be nipped in the bud, all at one fell swoop, he sickens of his bloody plans, leaves the office sadly, and prophesies that the sheet is going to the bow-wow.

MOST ANYTHING

By Chas. A. Romer

Dis-Illusionment

She was young and wondrous fair
Truly rare—
Deep blue eyes and auburn hair
Baby stare—
She was blessed with dimples too,
And with lips of cherry hue,
That just seemed to smile at you—
And to dare.

Sent side me at the show
I didn't know
Who she was, her name, but oh
I'd fallen so!
But when she chewed her gum, oh my
I praised the hero with a sigh—
"Ain't he one swell lookin' guy?"
I rose to go.

A stitch in time saves exposure.

From Colon? How Cum?

There was a Panama man from:
Who made an "I" while bowling,
—"it," he cried
"All 's inside
How, seven ain't rollin'?"

Punctuality is the thief of time.
(Let the other fellow wait).

'Fowl Bawl'

Someone had just gathered the eggs
"Cackle cackle!" sputtered the hen,
"Wassa matter, m'dear" said the roost-
er,
"Why I can never find things where I
lay them."

The moonshiner says that by being
still he is still able to distill at his still.
Ouch!

There lived a man in Alberquerque
Who was a lazy dry-goods clerk
But he was fired
For, always tired
He never did a bit of wuerque.

If you can't laugh at the jokes of
the age, laugh at the age of the Jokes.

Just round the square in this old town,
Lives hen-pecked Oscar Rupp,
Wife called him, to call him down
His head hung down as he hung up.

One swallow does not make a drunk-
ard.

Questions We Can't Answer

Dear Sir: Being a convict, I am wor-
ried as to whether my suit is black
with white stripes, or white with black
stripes? Can you enlighten me? Am
living comfortably at present at Sing
Sing.

Yours truly,
M. Bozzler.

The clerk of the Hotel Ponchartrain,
Detroit, related the following story:

A young man by the name of Boex,
registered after which task he was
asked, "American or European?"

The answer was: "No, Cincinnati."